



WLWK  
787 Lombardi Ave  
Green Bay, WI 54304

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

# Contract # 2674815

**Schedule Dates** 11/01/16-11/08/16  
**Advertiser** US Chamber of Commerce (22939)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** USCHA/ORDR/C31N08 (873449)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** RANDE, LEVINE,  
**Phone/Fax** /  
**CPE** USCH/ORDR/C31N08  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** CHRISTIAN CAMBERO  
Order ADD TO SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 10/31-11/8 Noon Cut off  
ESTIMATE C31N08 DO NOT DOUBLE BOOK PLS CONFIRM ASAP THANK YOU Hevth

**Date Entered** 10/31/16  
**Last Modified** Elizabeth Bragstad  
**Entered By** No  
**CO-OP** ECR25344497  
**Headline #** W2554R  
**Demo** Normal  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$645.00  
**Net Total** \$3,655.00  
**Sales Tax**

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	11/01/16-11/01/16	3	:30	4:30A- News-Good Day Wisconsin 430a			2						2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	10/31/16
Est 2.0	Unapproved (NewL) on credit hold / News	11/02/16-11/02/16	3	:30	4:30A- News-Good Day Wisconsin 430a				2					2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	10/31/16
Est 3.0	Unapproved (NewL) on credit hold / News	11/03/16-11/03/16	3	:30	4:30A- News-Good Day Wisconsin 430a					2				2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	10/31/16
Est 4.0	Unapproved (NewL) on credit hold / News	11/04/16-11/04/16	3	:30	4:30A- News-Good Day Wisconsin 430a						2			2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	10/31/16
Est 5.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	3	:30	4:30A- News-Good Day Wisconsin 430a									2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	10/31/16
Est 6.0	Unapproved (NewL) on credit hold / News	11/08/16-11/08/16	3	:30	4:30A- News-Good Day Wisconsin 430a									2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	10/31/16
Est 7.0	Unapproved (NewL) on credit hold / News	11/06/16-11/06/16	2	:30	8:30A- News-Full Measure with Sheryl Attkisson								2	2	\$400.00	\$800.00	Green Bay (WLWK)	FULL MEASURE WITH SH	10/31/16
Est 8.0	Unapproved (NewL) on credit hold / SPOT	11/06/16-11/06/16	2	:30	11:35P- King of Queens								2	2	\$50.00	\$100.00	Green Bay (WLWK)	KING OF QUEENS	10/31/16
Est 9.0	Unapproved (NewL) on credit hold / Prime	11/03/16-11/03/16	3	:30	8P- FOX-Pitch (Thursday)								2	2	\$750.00	\$1,500.00	Green Bay (WLWK)	PITCH-FOX	10/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Billing Type** Standard  
**Comments**

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ESTIMATE C31N08 DO NOT DOUBLE BOOK PLS CONFIRM ASAP THANK YOU revin

Green Bay (WLUK)	Spots	Rate
By Broadcast Month		
Nov. 2016	20	\$4,300.00
<b>Grand Total:</b>	<b>20</b>	<b>\$4,300.00</b>

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

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Est 10.0	Unapproved (NewL) on credit hold / Phone	11/04/16-11/04/16	2	:30	7P- FOX-Hells Kitchen (Friday)						2			2	\$500.00	\$1,000.00	Green Bay (WLUK)	HELLSKITCHEN-FOX	10/31/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  WLUK-TV, Green Bay, WI	<b>Date:</b>  10/30/2016
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I, Del Cielo Media  
do hereby request station time concerning the following issue:

UC Chamber of Commerce
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: UC Chamber of Commerce

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

UC Chamber of Commerce

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

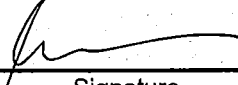
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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

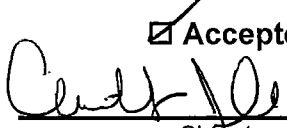
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/30/2016            (703) 518-4747  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

      CAROL S. SOKOL      KSM  
Signature                                      Printed Name                                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$5,567.50**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**